## **MCFC Social Media Policy**



Social media (such as Facebook) offers the opportunity for people to gather in online communities of shared interest and create, share or consume content. As an affiliated member of Northern Suburbs Football Association (NSFA), Mount Colah Football Club (MCFC) recognises the benefits of social media as an important tool of engagement and enrichment for our members.

It is important that the reputation of MCFC and other affiliated clubs of NSFA and the game of Football are not tarnished by anyone using social media tools inappropriately.

For MCFC members using social media;

- They must not contain, or link to, libellous, defamatory, threating or harassing content
- They must not bring the organisation or the sport into disrepute

MCFC members should show consideration towards others when using social networking sites. Social networking sites allow photographs, videos and comments to be shared with thousands of other users.

- MCFC members must recognise that it may not be appropriate to share photographs, videos and comments in this way
- MCFC members should be considerate to others in such circumstances and should not post information when they have been asked not to or consent has not been sought and given
- MCFC members must also remove information about another person should they be asked to do so
- Under no circumstance should offensive comments be made about other players or other affiliated clubs of NSFA, FNSW & FFA online

MCFC will continually monitor online activity in relation to the organisation and the sport. Detected breaches of this policy should be reported to the MCFC President. If detected, a breach of this policy may result in disciplinary action from MCFC. This may involve a verbal or written warning or in serious cases, suspension of Football activities at MCFC.

A more comprehensive document issued by FNSW can be found at; <a href="https://footballnsw.com.au/wp-content/uploads/2017/04/FNSW\_Social\_Media">https://footballnsw.com.au/wp-content/uploads/2017/04/FNSW\_Social\_Media</a> Policy.pdf